


September 26, 2019 8:58:54 AM 

From:  Sophia Smith <SSmith@ripleys.com>
Subject: RE: SGWR Logos - error in Eng jpgs
To:  **Kirsti Kivinen**  John Corcoran <corcoran@ripleys.com>
Cc:  "jz@kre8360.com" <jz@kre8360.com>
 "andykeplinger@gmail.com" <andykeplinger@gmail.com>
 runionskatie@sciencenorth.ca

Sorry about that, they were correct in the AI files. I updated the JPG files in the dropbox folder.

Sophia Smith

Project Administrator,
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From: Kirsti Kivinen <kivinen@sciencenorth.ca>
Sent: Thursday, September 26, 2019 7:43 AM
To: Sophia Smith <SSmith@ripleys.com>; John Corcoran <corcoran@ripleys.com>
Cc: jz@kre8360.com; andykeplinger@gmail.com; Katherine Runions <runionskatie@sciencenorth.ca>
Subject: Re: SGWR Logos - error in Eng jpgs

Hi,

Apologies for not noticing it earlier, but it appears that the TM is still on the greater SGWR logo - it seems like just for the English logo JPG files (see attached screen shot).

I do not know if this is the case with any of the AI files, as I am not able to view these files properly.

Can you please confirm that this is the only error in the files, and reupload corrected JPGs?

Thanks,
Kirsti

Sophia Smith <SSmith@ripleys.com> on September 16, 2019 at 1:59 PM -0400 wrote:

The SGWR logos can be found here:

https://www.dropbox.com/sh/3htogd1omlxv2r5/AAC8TebUz0W0SPL3iRoSb_pTa?dl=0

John Corcoran <corcoran@ripleys.com> on September 9, 2019 at 1:17 PM -0400 wrote:

Sophia sending

John Corcoran <corcoran@ripleys.com> on August 21, 2019 at 8:44 AM -0400 wrote:

The plot thickens...

GWR will not be registering the entire mark as they have determined "the science of" is not registerable. So the correct version is just the TM on the inner logo. On the French version they ask that the TM be left also as it is not translated.

We'll get this updated but will take a while as we have lost 2 of our 3 graphic team members. Please feel free to adjust yourself in the meantime.

Kirsti Kivinen-Newman, Senior Scientist - Projects
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